

B.Com. Semester - 5 (CBCS) Examination
Oct/Nov. - 2022(Old Course)
ENGLISH LANGUAGE - 5 (FOUNDATION)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Q.1. Write short notes: any two: [14]
1. Pradip Kashyap's advice to Entrepreneurs.
 2. End of the story "The Snake Charmer"
 3. India shining and Rural Indian Economy.
- Q.2. Answer the following questions briefly: [14]
1. Why does the author say, "if you are in business, then you are in a global business".
 2. How can one come up with a good business idea?
 3. How can space exploration help developing countries?
 4. How has urbanization benefitted different groups of people?
 5. Describe how Jakhra lived the life of a brahmchari?
 6. Who was Teja Ba?
 7. What was the advice given by Ladhu to Jakhra?
- Q.3. (A) Draft a questionnaire on any ONE: [07]
- i. Prepare a questionnaire on the consumers' popularity of a mobile handset.
 - ii. Socio-economic condition of middle class family in a big city.
- (B) Draft an individual report on any ONE: [07]
- i. Draft an individual report on the possibility of starting Reliance Smart in Keshod town.
 - ii. Prepare an individual report on a fire accident in a factory.
- Q.4. Read the following share market report and answer the questions below it: [14]

GLOBAL CLUES BOOSTED SENSEX UP 136 POINTS

Agencies

Mumbai, 02 October

The Bombay Stock Exchange's benchmark Sensex and the broadbased S & P CNX Nifty today scaled new heights as the stock market extended gains for the second straight day on the back of strong global clues, setting aside worries over rising inflation.

Driven higher by sector specific activity, the bellwether Sensex touched a new intra-day high of 14,462.77. It later ended the day at an all-time high of 14,403.77, up 136.59 points or 0.96 per cent over yesterday's close of 14,267.18.

Similarly, the National Stock Exchange's (NSE) Nifty scaled a new trading peak of 4,198.70 and closed at a record high of 4,183.50, recording a rise of 46.30 points or 1.12 per cent over the last close of 4,137.20.

The market sentiment was enlivened by good buying support from operators and fresh buying by FIIs in Reliance Communications, HDFC, Wipro, Satyam Computer, ACC, GACL and Grasim, brokers said.

Despite concerns overstretched valuations and high inflation pressure, investors seemed to be encouraged by record net profits earned by a majority of corporates in the third quarter of this fiscal. Major companies have mostly reported robust growth in December quarter earnings, and the central bank raised its 2006/07 economic growth forecast this week to 8.5-9.0 per cent from 8 per cent.

"The market is clearly being driven by fundamental developments and easy global liquidity – profit growth has been fantastic", said Jigar Shah, director at KR Choksey Shares and Securities. "It looks like the momentum will continue."

Questions:

1. Explain the title of the given report in simple English.
2. At what points did Nifty close on 1st February?
3. In which scripts was fresh buying done by the Foreign Institutional Investors?
4. What is the trend of the market? Why?
5. What did Central Bank do with its 2006/07 economic growth?
6. What is meant by bellwether?
7. Give full form of FIIs.

Q.5. Write essays on any TWO:

[14]

1. Eco Tourism in India
2. Cyber crime in India
3. Role of social media in India
4. Indian Cinema today.
